BEFORE THE POSTAL RATE COMMISSION WASHINGTON, D.C. 20268-0001

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Postal Rate and Fee Changes, 2000

Docket No. \$\frac{\mathbb{POSTAL RATE of the block and the

NEWSPAPER ASSOCIATION OF AMERICA INTERROGATORY TO THE UNITED STATES POSTAL SERVICE (NAA/USPS-12) July 31, 2000

The Newspaper Association of America hereby submits the attached interrogatory to the United States Postal Service (NAA/USPS-12) and respectfully requests a timely and full response under oath.

Respectfully submitted,

NEWSPAPER ASSOCIATION OF AMERICA

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CERTIFICATE OF SERVICE

I hereby certify that I have this date served the instant document on all participants requesting such service in this proceeding in accordance with section 12 of the Rules of Practice.

July 31, 2000

William B. Baker

NEWSPAPER ASSOCIATION OF AMERICA INTERROGATORY TO THE UNITED STATES POSTAL SERVICE (NAA/USPS-12)

NAA/USPS-12. Has the Postal Service, at any time since 1997, conducted or caused to be conducted a study or analysis of preprint advertising in daily newspapers or in newspaper Total Market Coverage programs, including but not limited to volumes of or revenues associated with preprint advertising?

- a. If so, please fully describe all such studies or analyses.
- b. If so, please produce a copy of all such studies or analyses.